



Kinsa's School Health Program FLUency™

A Proven Solution to Reduce the Spread of Illness

Give families a tool to detect and treat illness at the first symptom. Empower schools with knowledge to prevent outbreaks. Keep our institutions safe, healthy and open for students to learn.

Overview:

FLUency creates an illness early warning and response system for school administrators, teachers and parents. By empowering school families and staff with award-winning smart thermometers and access to a mobile health application, school leaders can:

- Know in real-time when and in **which grades** symptoms are starting and spreading
- Target **testing and disinfecting** efforts where they'll have the most impact
- Reduce school transmission by guiding symptomatic students and staff to **seek care and treatment** early, and increasing **preventative actions** of the at-risk
- **Contain outbreaks** early

School districts and states can now access ample federal funds to cover the low cost of the program.



PROVEN RESULTS OVER THE PAST 6 YEARS:



27% decrease in illness-based school absenteeism during the peak of flu season



21% decrease in unnecessary ER visits (non-injury) based on claims data



Participating families go to the doctor half a day earlier when their child develops flu or strep-like symptoms, and are 40% more likely to get a prescription for antivirals within 48 hours



50% increase in handwashing and 31% increase in disinfectant use in the home



97% of teachers disinfect their classrooms more frequently after participating

FLUency Program Overview

For six years, FLUency has kept families healthier by **improving their knowledge of, and response to, spreading contagious illness** within their child's school and the local community. Through real-time communication, FLUency steers the newly sick to care and services to get better faster. By monitoring local, school, and grade illness levels, FLUency triggers alerts to parents, school nurses and administrators, guiding the most vulnerable to preventative actions and empowering school leaders with **real-time data to make informed health and safety decisions**.

Families and staff opt-in to receive a free Kinsa smart thermometer and connected health app that provides triage and care guidance right at the first sign or symptom of illness. Kinsa's FLUency program has [reduced illness and absenteeism](#) in thousands of public schools nationwide, [helping schools safely reopen](#) during COVID-19 while preparing for future epidemics.

FLUency is currently in over 4,000 U.S. public schools and is proven to reduce flu and other contagious illness spread, keeping children in school where they learn best.

For more information, watch this [short video](#) and read more [here](#).

Effective and Affordable

FLUency is also highly affordable. For the equivalent cost of **a few weeks** of COVID-testing, districts can run the FLUency program for **3 years**, keeping students and staff safe from COVID-19 and commonly circulating illnesses like the flu and strep throat.

An initial investment into FLUency results in lower ongoing health and safety costs. With data on which grades are being most affected, school leaders can better target testing and disinfecting efforts, maximizing the impact of these costly measures.

More than 4,000 U.S. public schools currently use FLUency to keep their students and staff healthy, safe and in school.

For more information, watch this [short video](#) and read more [here](#).

CDC Guidelines for K-12 Schools

The CDC [Operational Strategy for K-12 Schools](#) recommends that schools "adopt and consistently implement actions to slow the spread of SARS-CoV-2 both in schools and in the community." These recommendations include:

- Screening strategies to help with early identification, leading to quicker action to reduce the spread of COVID-19.
- Encouraging parents, caregivers, or guardians to monitor their children for symptoms of infectious illness every day through home-based symptom screening.
- Identifying students who might have infectious illness before they arrive at school.
- Helping students, families, educators, and staff get into the habit of checking for symptoms.
- Tracking community transmission levels and developing information-sharing systems

****FLUency enables schools to comply with CDC guidelines.****

The American Rescue Plan

The American Rescue Plan (ARP), signed into law on March 11, 2021, provides significant financial resources for schools to **protect students, teachers and staff, curb disease transmission, and better prepare and respond to future outbreaks.**

Through these federal funds, schools can fully cover the cost of Kinsa’s school health program.

The [American Rescue Plan](#), section 2001, includes:

- \$122.7 billion under the Elementary and Secondary School Emergency Relief (ESSER) Fund.
- Funds remain available through September 2023.
- Local education agencies must allocate 20% of funds received toward addressing learning loss.
- The remaining funds may be spent on activities including the following:

Summary of school activities supported by ARP funding	Does FLUency support the activity?
Coordination of preparedness and response efforts of local educational agencies with State, local, Tribal, and territorial public health departments, and other relevant agencies, to improve coordinated responses among such entities to prevent, prepare for, and respond to coronavirus.	YES
Developing strategies and implementing public health protocols including, to the greatest extent practicable, policies in line with guidance from the Centers for Disease Control and Prevention for the reopening and operation of school facilities to effectively maintain the health and safety of students, educators, and other staff.	YES
Developing and implementing procedures and systems to improve the preparedness and response efforts of local educational agencies.	YES
School facility repairs and improvements to enable operation of schools to reduce risk of virus transmission and exposure to environmental health hazards, and to support student health needs.	YES
Other activities that are necessary to maintain the operation of and continuity of services in local educational agencies and continuing to employ existing staff of the local educational agency.	YES

The foregoing is a summary for informational purposes only and should not be relied upon without consultation from your advisors.

What to Do Now

Follow this process to secure the FLUency program for your district with ARP funds:

1. Budget for FLUency as part of your school district's plan for use of the American Rescue Plan Funds.
**Note - if your plans have already been submitted, FLUency is still an approved use of funds and can be retroactively included in your safe re-opening strategy!*
2. Contact kinsa-fluency@kinsahealth.com to launch the program in your district.
3. Publish your ARP plan on your district website within 30 days of receiving funds

Urgent Timelines:

- **Upcoming 30 days** - Within 30 days of receiving funds, local education agencies must make publicly available on their websites a plan for the use of funds, emphasizing safe return to in-person instruction and continuity of services.
- **June 1** - All schools using FLUency for Fall 2021 must be enrolled in the program no later than June 1, 2021.

Endorsements and Testimonials



"[FLUency is] more important than ever so we can try to control and limit the spread of COVID-19. But really, it's information that we can carry forward during cold and flu season as well. It's information you can carry over once to when things get back to our new normal." - Candace G., School Nurse

"For our district, [FLUency] was a very needed service that we could supply to our families. Many of our communities in poverty have been disproportionately hit hard by COVID. The Kinsa thermometer is a helpful tool and avenue of information for the entire family." - Susan B., Executive Director of Nursing & Wellness

"Before I began this program, I was seeing 50 children a day [in my clinic]. Since starting [FLUency] that number dramatically dropped to 20 students a day." - Alisha P., School Nurse

"Providing [FLUency] to families is a win-win for our community and for public health. We want to ensure that families are supported in monitoring their health and knowing what to do if they exhibit symptoms of illness, including COVID-19." - Dr. Vincent M., Superintendent